



CLOUD BACKUP & STORAGE



SEAMLESS, EFFICIENT & SECURE.

Unparalleled Reliability.

Protect Your Most Valuable Assets. Safeguard critical data and downtime.

SAFE & SECURE CONVENIENT AFFORDABLE PRODUCTIVE EASE OF RECOVERY

- **An important component to your business continuity or disaster recovery strategy is the capability to back up and store your critical data to a secure offsite location.**



- Unified solution to protect data on-premise and in the cloud
 - 99.9% availability guaranteed
 - Reliable off-site backup target
 - Efficient incremental backups
 - Secure solution: data is encrypted both in-transit and at rest
- Free US-based support, 7 days / week
 - External hard drive backup
 - Mirror image backup
 - Automatic video backup
 - Courier recovery service

Cloud backup is a technology that involves sending a copy of your data to an offsite vendor – a cloud provider – that keeps the data secure and accessible in real time. We can protect your mission-critical data by backing it up to a secure, rapidly scalable cloud environment, managed exclusively by us. Norstar backups provide the highest level of data protection and redundancy. Norstar Cloud Backup is a simple, affordable and secure way to guarantee data protection. In just a few minutes, back up to an enterprise-grade cloud repository with our risk-free trial. A comprehensive backup and data recovery plan should be an integral, automated part of your internal processes.

In this day and age of cyber threats, having a “plan B” is vital for maintaining your business’s uptime and connectivity. Backup is frequently the last line of defense against accidental deletions, hardware outages, and malware. Research shows that 50% of businesses that suffer major data loss shut down within 24 months. But intruders aren’t the only reason your network can go down

natural disasters are an unfortunate part of life as well. Avoid catastrophic losses by protecting your business information assets. Reliable and easy-to-implement, Norstar online data backup provides secure off-site cloud backup for office laptops, computers, and servers.

What's great about the cloud is that it keeps a copy of your files at a safe and secure off-site location so you don't have to worry about losing data if your computer crashes or you accidentally delete a file or photo or in the event of a natural disaster. Our Cloud Backup Services provide a scalable, secure offsite location to store critical business data and access it when necessary, such as in the event of a security breach or natural disaster. Our dedicated team of experts will set up, configure and monitor all backups and test them regularly to ensure that they're working properly.

At Norstar we send your company's information over an encrypted internet connection to our secure cloud data center. Store your files remotely in secure data centers which is the best and safest solution. Backup and disaster recovery solutions can ensure that your network stays up and can weather any storm. Norstar's cloud backup platform features a 99.99% uptime track record ensuring that your data is readily accessible when you need to recover/restore it.

A cloud backup solution does the work for you automatically and continuously backing up all of your files and folders. It's the easiest, safest and most secure way to protect your data. Norstar's backup experts will monitor and manage your backup solution to ensure it's running at peak efficiency and that your data is protected. From replicating your data to designing a fully redundant architecture, we can help you design, implement and maintain reliable backup and business continuity solutions to help you sleep better at night.

Easily backup all your computers, keeping your office data and confidential information safe, with the ability to restore a file from any day in the past. Norstar Cloud Backup provides quick file access, automatic scheduling, and end-to-end military-grade encryption. Save valuable time with our unparalleled, proactive services and issue resolution that ensure your backups run successfully. Our program comes complete with a world-class NOC and 24x7 monitoring and trouble shooting. That's the fully managed difference, all with 24/7 support and one flat-rate fee.

Our Managed Backup service provides you with best-in-class protection for your critical systems and data. With Norstar Managed Backups, you can rest easy knowing that your data is secure and that our team of professionals is monitoring and managing the solution to ensure that it is functioning optimally. Choose from simple data backups to complete business continuity solutions with guaranteed recovery SLAs and full IT support. With today's complex cyber threats consistently landing on your organization's front door, it is important to have a versatile and secure cloud data backup management plan in place. Norstar's expert technicians will manage and support your scheduling, alerts, and testing process 24/7 for flexible data backups.



- We backup all your data for you, so there's no threat of losing information due to a natural disaster or theft.
- Send your company's information over an encrypted internet connection to our secure cloud data center.
- Data is continuously backed up and saved to multiple places, with unlimited scalability.
- Having a backup and restore strategy in place is a critical requirement for compliance-driven businesses.
- Regular testing and monitoring of backups for completeness and accuracy.



Powerful, cost-effective, and reliable managed backup and disaster recovery solution ensures enterprise data protection.

With data backup and recovery services with Norstar you will benefit:



- *Plan for unexpected issues* – They happen to everyone, and they can happen at any time. Take preventative measures today.
- *How Cloud Backup Works* – We safeguard your organization's most important data on external servers at the state of the art data centers not in your office.
- *Safeguard and defend your business* – Norstar protects your data, network, and systems from hacking or virus threats so you can focus on more important issues.
- *Immediate recovery* – When your network does go down and data is lost, we'll have it back for you in no time.
- *Data Protection & Encryption* – Your data is safeguarded with state-of-the-art encryption to ensure only your company can access it. Our cloud backup services comply with all major regulatory guidelines.
- *Expert technicians* – Norstar expert technicians will manage and support your scheduling, alerts, and testing process 24/7/365 for flexible data backups.
- *Quick and secure* - Provides a direct line to quick and secure recovery of your entire environment.
- *Geo-Redundant, Secure Network* - Multiple generator backups, and ISP connections in secured data centers.

MORE ONLINE DATA BACKUP BENEFITS



- **Large storage** backup solution in a dedicated environment.
- **Extremely** cost effective.
- **99.999%** Uptime Reliability.
- **Backup** several servers at once.
- **End-to-End Security/Encryption**.
- **Quick and Secure:** Provide a direct line to quick and secure recovery of your entire files.
- **Fast:** Incremental backups minimize bandwidth consumption. Once the initial backup is complete, only new or changed portions of files are backed up.
- **Simple to operate:** Set the service to back up according to a schedule you choose.
- **Encrypted for transit: End-to-End Security/Encryption** All user data is encrypted locally with military-grade encryption prior to transfer.
- **Easy to access:** Supports a range of devices and operating systems.
- **Extremely** Cost-Effective, Reduce Time & Costs Associated with Backups.
- **Expert technicians** will manage and support your scheduling, alerts, and testing process 24/7/365.
- **Flexible,** Define Your Own Backup Frequency (RPO).
- **Redundant** locations across the United States.
- **Less Strain** on Your Network.
- **Maximize IT** Operational Efficiency.
- **Ensure Compliance.**
- **Meet legal** and regulatory requirements.

- Customize schedules, user groups, and reporting from anywhere, anytime.
- Norstar's expert technicians will manage and support your scheduling, alerts, and testing process 24/7/365 for flexible data backups.



Data protection. Simplified.

Fully Integrated Cloud-Based Disaster Recovery (DR) High-Speed Recovery
Secure

Bandwidth-optimized Backup

High Availability

Affordable

Flexible

Efficient

Simple

Affordable

Features:



- Secure, automatic online backup of business-critical files and data to a redundant off-site location
- File and Folder Backup
- Web-based portals for visibility and control
- SQL Server Backup
- Exchange Backup
- Local Recovery
- Service level agreements (SLAs)
- Engineers dedicated 24/7 to managing and monitoring backup
- U.S.-Based Support 24/7

- Encryption
- 99.95% uptime SLA

256-BIT ENCRYPTION

SSL ENCRYPTION

SERVER SIDE ENCRYPTION

FULL BACKUP

Every business needs backup: Get reliable, secure cloud-based data storage.



Norstar allows you to send and retrieve data faster, protects data in-flight and at rest and gives you peace of mind 24/7.

Our cloud backup and continuity solutions help you get your data back up and running or keep it up and running in the event of data loss events, accidental deletion, server malfunction, local emergency or regional natural disaster.



Give your data the protection it needs and the peace of mind you deserve.

Get Started Today. Free Network Assessment!



Or Call Customer Service 1-888-755-4589