MEDIA & ENTERTAINMENT

NORSTAR TECHNOLOGY MEANS YOU HAVE

FAST INTERNET   **SIMPLIFIED COLLABORATION**   **WORRY-FREE SECURITY**

Solutions for Production & Distribution Issues

Challenges in the Media & Entertainment Industry

For the media and entertainment industry Norstar is a trusted provider of managed services and solutions that are engineered to provide audiences an exceptional online experience. Media and entertainment companies often need to transmit large media files and sensitive intellectual property rapidly and securely. The highly collaborative nature of media and entertainment projects also requires a way to keep everyone connected whether they are at headquarters, in remote or home offices, or working on-location. To serve these needs, Norstar offers modern, secure data, networking and collaboration services.

Powerful global fiber network that delivers video content and digital downloads fast and reliably.

Secure IP infrastructure that helps keep your content, information and viewers safe.

Norstar Unified collaboration and conferencing offers video calling, screen share, instant messaging & presence.

Norstar Hosted PBX

is a robust, carrier-grade voice solution that allows you to shift complicated, difficult-to-manage on-premises telephone and IT technologies to the cloud. Hosted in a secure enterprise-class data center with complete redundancy. Norstar's platform centralizes management of communications–whether you have a single property or multiple locations.

Software Integration

Norstar allows the companies to integrate third party software directly with their existing communication system.

Norstar UCaaS

suite which fully integrates voice, video, instant messaging & presence (IM&P), desktop sharing, mobile app and audio/web conferencing . Integrate with your CRM for a consistent desktop, tablet and mobile experience.

Phone Integration with Every-day Applications - Simplify the way you work by adding calling and collaboration to the applications you use every day. Our phone service integrates with more than 50 CRM and Helpdesk applications.

Norstar's all-inclusive pricing with no start-up charge and monthly billing will provide the coverage you can count on at a price that you won't find anywhere else.

- Cloud communications (with 50+ features) mean one phone number, always available service, and the ability to keep working over your remote device.
- Your Norstar UCaaS phone number works on your desk phone, mobile phone, and tablet. No need to give out more than one number any more, or manage multiple voicemail boxes.
- Receptionists can manage and route incoming calls for a group or the whole office. Or your office can rely on an automated receptionist (auto attendant).
- Calls transferred from the office receptionist will reach the intended person, anywhere, on their choice of device.
- Voicemail is delivered to your email inbox. Listen to the audio recording or read through the transcribed text.

- You can do all this and more with Norstar Unified Communication. Its five real-time collaboration tools in one easy-to-use app, available across devices.
- Our superior service means you can offer the same. We back our service with personalized account management for life; service uptime guarantees; and 24/7 support.

Affordable Pricing

Norstar delivers the most cost-effective, reliable, feature-filled business communications solution.

- UNLIMITED CALLING US, CANADA & PUERTO RICO.
- A plan for every budget. Hosted Voice customers typically save 30% to 50% compared to traditional phone systems.

COMPARE PLANS   See All Our 50 Feature Sets

Norstar Desktop is a powerful collaboration tool that combines all of your business communications in to a simple and easy to use application. Norstar Desktop provides:

- Internal Instant Messaging
- Personal Presence
- Video calling

- Audio Conferencing
- Unified Communications

- Integrated Softphone
- Call Control

Norstar Can Help:

- Provide connectivity for multiple locations with Internet, voice and cloud services.

- Control expenses while improving IT performance
- Protect data and resources from unauthorized access

Auto-Attendant and IVR   **Scalability**   **Mobile Communication**

Security & Reliability   **Collaboration**   **Real-Time Analytics**

Collaborate with Anyone, Anywhere

- No matter where you are, Norstar Unified Communications (UC) makes collaboration easier.
- Collaborate in powerful ways. Unified collaboration and conferencing offers video calling, screen share, instant messaging & presence.
- Give out one number. Cloud-based UC works on a range of devices, including employee-provided tablets and mobile phones.
- Less expensive and more advanced than traditional phone systems, Cloud UC frees up budget to invest in your growth goals.

SIP Trunking / VoIP

- **Consolidate Voice & Data with Business Class SIP Trunking**
- Bring together your data, voice, and Internet over your IP connection to improve network capacity, increase productivity, and reduce costs. SIP Trunks are significantly less expensive than traditional analog lines and PRIs.

Transmit and Secure Digital Assets

- Share and protect your valuable media and other assets, without the worry.
- Keep sensitive media assets on your private Wide Area Network (WAN). It's secure with Norstar Managed Network and Security solutions
- Transfer media files fast. Scalable, high-capacity Internet services offer fast download and upload speeds nationwide. Norstar offers speeds and price points to fit your needs and budget. Redundant connections, monitoring, and failover ensure uptime for your mission-critical needs
- Protect your network and data. Firewall and Unified Threat Management solutions prevent malicious attacks.

Cloud Services

- The move to cloud services will allow media & entertainment industry to reduce costs and offer more agile computing solutions, including improved data security, customer relationship management and disaster recovery.
- Move seamlessly across hosted and cloud environments with our Infrastructure-as-a-Service platform.

Fast Internet

- Whether you are live streaming Ultra-HD video, transmitting audio tracks, or filing your story, Norstar offers the reliable connectivity you need. Services available nationwide.
- Burstable and scalable connectivity options to make sure you always make your deadlines.
- Low cost, high-performance cloud storage and compute power without contracts.
- Dark Fiber and lit fiber transport solutions for secure transfers and collaboration between your locations and to major studios throughout the globe.

Managed Network Security

- Prevent an ever-growing list of innovative attacks from affecting your business and ensuring increased productivity, cost savings, and a reputation of impenetrable security. We live in a new world where hackers and cybercriminals can effectively derail an entire organization. Ensuring security for your organization and your clients is of critical importance. Our comprehensive security solutions allow you to achieve that safety. Firewalls, intrusion prevention/detection, encrypted communication, and virtual private networks are all tools which we don't hesitate to use and recommend for your complete security. However, no matter how effective a tool may be, it must be handled correctly.

- This is where our expertise really comes into play. We have an experienced and knowledgeable team, that is ready to act at the shortest notice in order to keep the data flow flowing. We believe in fast response, competence and accountability and we don't hesitate to assume these roles. Norstar's high threat protection performance with automated visibility will stop network attacks. We help the media & entertainment industry by working with them to understand where they are in the telecommunications and technology life cycle and what options are best for them.

WAN

Norstar has installed connections for Media & Entertainment entities who need to exchange data between multiple sites. In a wide area network (WAN) set-up, we've created interconnections that empower these entities to move data whenever and wherever with high security and peace of mind. These are generally focused on reducing risk, meeting regulatory objectives, analyzing fraud detection and improving customer satisfaction by identifying and providing institutions insights into improving operations. Harness the power of big data and analytics to derive actionable customer insight and business intelligence.

Backup & Disaster Recovery

Deploy a customized solution that precisely fits your performance requirements and risk profile. Choose from simple data backups to complete business continuity solutions with guaranteed recovery SLAs and full IT support.

Fully Compliant Colocation Facilities

When you colocate your servers at Norstar's certified facilities, you will enjoy the following benefits:

- High-speed, redundant connectivity for super-fast access to client data
- Greater security and enhanced performance over hosting at your location
- Total control over your servers with 24/7 key card access
- Optional managed services that allow you to reduce IT support costs

Norstar's network of highly trained technicians, trainers and engineers will support your deployment from coast to coast, anywhere in North America.

Click Here For a Quote

Or Call Customer Service 1-888-755-4589